

LAKESIDE PARK EXPLORATORY COMMITTEE MINUTES

CITY OF FOND DU LAC, WISCONSIN

November 18, 2014
6:00 P.M.

Park Pavilion
Lakeside Park

71 Promen Drive
Fond du Lac, Wisconsin

ROLL CALL: Present - Patrick Caulfield
 Joan Cunningham
 Deborah Doll
 Louise Gudex
 Amy Hansen
 Brian Kolstad
 Ray Lapierre
 Jennifer Neibauer
 Heather Pedersen
 David Pergande
 John Short
 Doug Teletzke
 Luke Wacek arrived at 6:05 pm

Absent - Lori Anderson Lurvey (excused)
 Craig Molitor (excused)
 Sarah Spang (excused)
 James Wamser (excused)

Administrative Staff - Jordan Skiff, Director of PW
 John Kiefer, Park Superintendent
 Dyann Benson, Director of
 Community Development

Also Present - Diana Hammer Tscheschlok, UW Extension,
 Fond du Lac County

Chairperson Short declared a quorum present.

APPROVAL OF MINUTES

October 21, 2014

Motion made by Gudex to approve the minutes of the
October 21, 2014 meeting with the correction showing
Pat Caulfield excused.
Seconded by Teletzke.

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Committee approved motion by voice vote.

PUBLIC COMMENT

Chairperson Short read the citizen comment sheet out loud.

Citizens Name: Karen Witueke

Citizens Address: 491 Western Avenue, Fond du Lac

Spoke in regards to the openness of the meetings.

Citizens Name: Hal Ayer (Fond du Lac Park Employee)

Appeared to gather information regarding the plans for future parks and or facilities in Fond du Lac.

PROCESS OVERVIEW & UPDATE

Review project timeline from previous meeting

Diana Tscheschlok displayed a Power Point presentation about what the vision is of the Park and a formula to come to that vision. If we take the committee vision plus public vision plus stakeholder vision that should equal Park Vision.

Consider draft outline of the final report

Diane presented a draft outline of what the final report to City Council may look like. Discussion of who would prepare the outline with Amy Hansen, Deb Doll, Brian Kolstad, Joan Cunningham, and Doug Teletzke volunteered to help with writing the final report.

Jordan spoke briefly about what City Council may want to see in the final report. He indicated an Executive Summary would be important along with having a public meeting prior to City Council action.

REPORT OF DATA SUB-COMMITTEE

Brian Kolstad gave an update on the Data Subcommittee. The committee will be using google drive to store and share data and case studies. The committee would like to study and collect anecdotal ideas from other communities the same size as Fond du Lac. Some of the data may include amenities, events, revenue generated and operating budget.

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They would also like to collect data on vendors, concessionaries of other communities and create a quantitative survey to measure data collected. The next meeting will be December 3, 2014.

REPORT OF THE STAKEHOLDER COMMITTEE

Amy Hansen gave an update on the Stakeholder Subcommittee. They have created a survey that Amy Hansen handed out copies of with general discussion on the survey. Changes or suggestions would need to be sent to Lori Anderson-Lurvey. The intent is to start the survey December 1st-January 15th. Amy Hansen will take care of sending a press release and Diana Tscheschlok offered to help assist with survey. The committee agreed with the timeline and each member was asked prior to the meeting to indicate a stakeholder group they are associated with or know someone associated within that group. That information was provided on a spreadsheet and give to committee members. Those that failed to respond will be assigned a group. Dyann Benson encouraged the Subcommittees to talk to organizations (i.e. ARC) as well as individuals that represent certain groups.

VISION OF LAKESIDE PARK

Lakeside Park visioning exercise

Diana Tscheschlok presented a power point what a vision is: A statement that described the ideal future.

Committee members did an exercise utilizing what their response to their vision of Lakeside Park in 20 years is along with stake holder's vision collected online. A discussion between members of what they thought was the summary of all the visions.

Discussion of website submissions and how to publicize that option

Discussion of website submission and how to publicize that option: The committee agreed to continue radio contact and share links of the survey on Facebook. Deb Doll will reach out to the Action Advertiser for possible article which would include the link to the survey.

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OTHER BUSINESS

Committee Member Checkup

General discussion ensued on opinions on the process, the progress and the direction of the committee.

Tour of Lakeside Park with Dave Marcouiller, Resource Economist & Recreation/Tourism Planning Specialist, UW-Madison and UW-Extension, on Thursday, November 20 at 10:00 a.m.

General discussion ensued and a reminder of the tour of Lakeside Park on November 20th at 10:00 a.m.

Agenda items for December 16, 2014 meeting

No items were discussed regarding the December 16th meeting.

ADJOURN

Motion made by Cunningham to adjourn.
Seconded by Neibauer.

Committee approved motion by voice vote.
Carried.

Meeting adjourned at 8:33 p.m.

MARGARET HEFTER
CITY CLERK

MH/maa